

AUGUSTUS RACHELS

motion designer

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540.784.5997

WORK EXPERIENCE

FuboTV

Motion Graphic Designer

August 2021-August 2022

Designed and animated paid social and organic ads for the newly launched Fubo Sportsbook app.

Worked closely with the Fubo Gaming creative team to develop a brand look for Fubo Sportsbook.

Animated video and HTML FuboTV advertisements for web, paid social, and on-site applications.

Major League Soccer

Graphic/Motion Designer

July 2019-August 2021

Designed and produced still and motion graphics for web, print, and in-stadium ads.

Worked closely with the design team to brand big events and design environmental signage and animations.

Designed and built Illustrator and After Effects templates to increase productivity for the entire creative department.

Lead branding for eMLS, developing and executing an updated brand for the 2020 season.

United Soccer League

Video Editor/Motion Graphic Designer

March 2018-June 2019

Designed and produced original motion graphics for social, broadcast, and commercial channels.

Scripted, storyboarded, designed, and produced long-form animation pieces to mark special occasions.

Worked closely with the Creative Director to oversee the league's overall design quality and execution.

Designed and built unique, custom After Effects templates to easily create modular animated social media content and graphics packages.

EDUCATION

Savannah College of Art and Design

BFA in Motion Media Design, *summa cum laude*

August 2018

Minor in Film and Television

FREELANCE EXPERIENCE

NBC Sports

Motion Graphic Designer

June 2023-November 2023

Designed and animated broadcast graphics and studio monitors for the Premier League, provided graphics support for other NBC properties.

Unprepared Casters

Co-Owner, Producer, Host

January 2021-July 2023

Oversaw all stages of production and marketing for weekly podcast, directed and managed freelance artists and editors, managed monthly budget of over \$6,000.

Creative AdBundance

Video Editor/Motion Graphic Designer

August 2022-March 2023

Designed and animated graphics, overlays, captions, and end cards, edited sound and video for paid social advertisements.

Bleacher Report Football

Animator/Motion Designer

March 2016-July 2019

Designed and produced animated and motion graphic content for social media channels.

SOFTWARE PROFICIENCIES

After Effects

Animation, expression coding, template design

Illustrator

Graphic and logo design, template design

Photoshop

Graphic design, photo editing

Premiere

Video editing, captioning

Logic Pro

Music production, podcast editing

Cinema 4D

Animation

InDesign

Deck building

Figma

Asset management

Atom

HTML editing